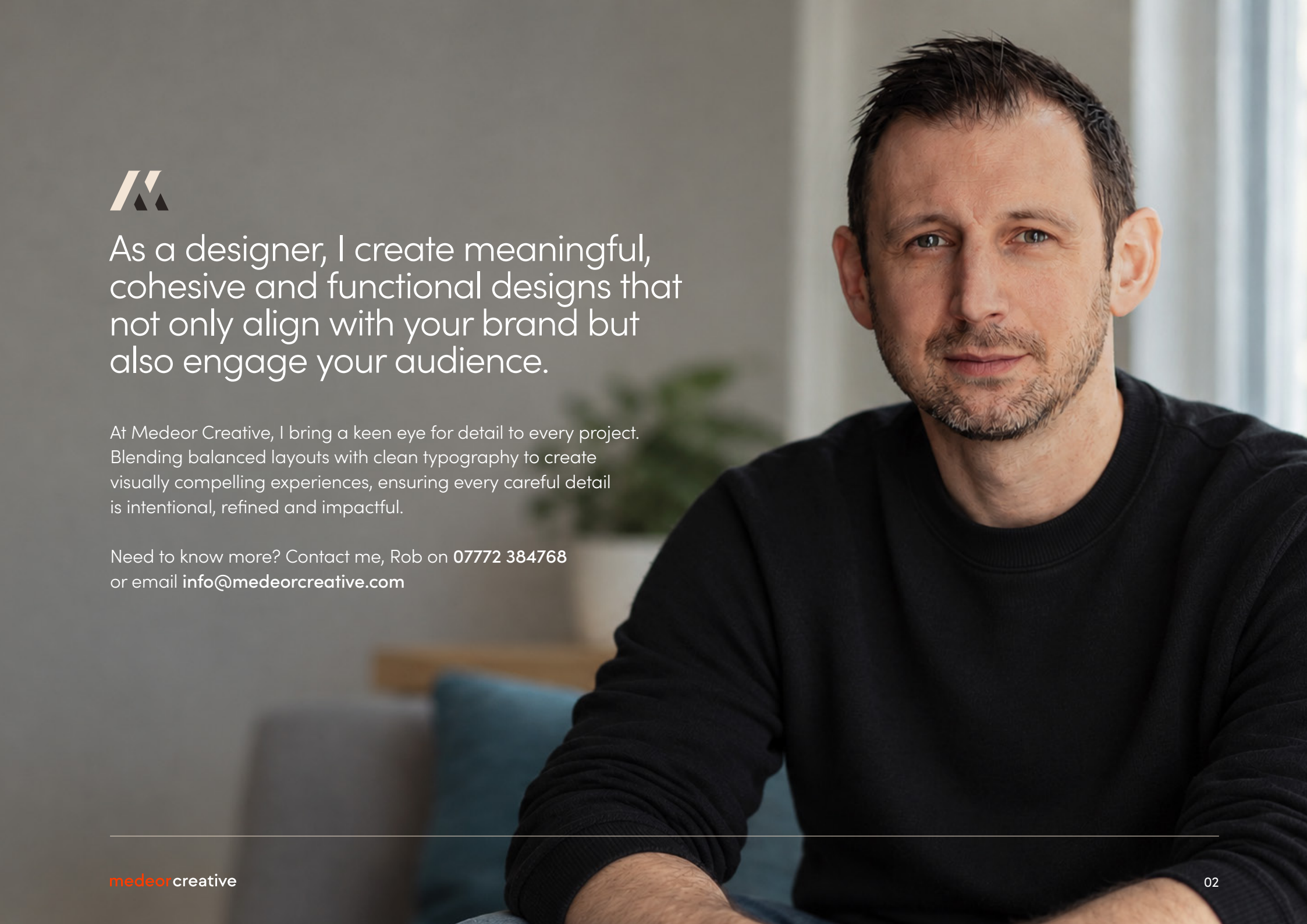
Rob Isaacs

Digital & Print Creative

WEB + APP DESIGN (UI)
WEB DEVELOPMENT + HOSTING
PRINTED COMMUNICATION + BRAND IDENTITY
VIDEO EDITING + ANIMATION

medeorcreative





As a designer, I create meaningful, cohesive and functional designs that not only align with your brand but also engage your audience.

At Medeor Creative, I bring a keen eye for detail to every project. Blending balanced layouts with clean typography to create visually compelling experiences, ensuring every careful detail is intentional, refined and impactful.

Need to know more? Contact me, Rob on **07772 384768** or email **info@medeorcreative.com**

CAPABILITIES

TOOLS

ADOBE CREATIVE SUITE. PREMIERE PRO. AFTER EFFECTS. ADOBE ANIMATE. ADOBE XD. FIGMA.

Strong capabilities include designing for print, web, brand creation, video editing and animation, as well experience designing digital assets for social media and PowerPoint presentations. Extensive UI and UX experience in website design, and good knowledge of CSS, Figma and other website builders including WordPress, Wix and Elementor Pro.

Services

Web design (UI/UX)
Web development & hosting
Design for print
Brand creation
Vehicle livery
Social Media branding
eNewsletter design & development
Video editing
Animation capabilities

Sectors

Healthcare
Events
Education
Technology
Charity
Visitor attractions
Tech start-ups
Finance/eCommerce
Food/Drink

EXPERIENCE

JAN 2022 - PRESENT

Medeor Creative

Freelance

Freelance creative, offering the complete design service for digital and printed communications including website and app design, branding, printed literature, video editing and animation.

Collaborating with a small team of designers, illustrators, photographers and web developers to offer a broad range of creative services under the **Medeor Creative** brand.

DEC 2022 - JULY 2024

Yoonity

Head of Creative

Head of Creative for **Yoonity**, a unique virtual events company providing event services for large businesses including eBay, BBC, BP, the Green Party and Springer Healthcare.

Provided innovative brand redesign and ongoing design services at Yoonity, including web, print, video production and animation.

JUL 1995 - DEC 2021

Redwing Design

Senior Designer

Senior Creative for **Redwing Design** and **Redwing Interactive**, including producing web experiences for large clients such as The Bank of England, St Paul's Cathedral, The National Gallery Shop and The Royal International Air Tattoo.

Working as the sole creative on numerous projects, as well as managing a small team of designers to see other clients' projects through from conception to completion. Worked closely alongside a team of experienced developers.

Green Party · Springer Healthcare · The Royal International Air Tattoo · St Paul's Cathedral · Bank of England · hannover re® · SPIE. · The National Gallery · BBC

CASE STUDIES

The following case studies showcase a few of my creative projects.

Downton Brewery

As part of a wider rebranding project for Downton Brewery, an award-winning microbrewery based in South Wiltshire, initial concepts, final designs and print-ready artwork for its Premium IPA and Lager cans. The packaging was designed to reflect the brewery's refreshed brand identity, combining distinctive visuals with clear product differentiation to create a cohesive and recognisable look across the range.
Every detail was carefully considered to ensure the designs stood out on the shelf while remaining true to the brewery's character.



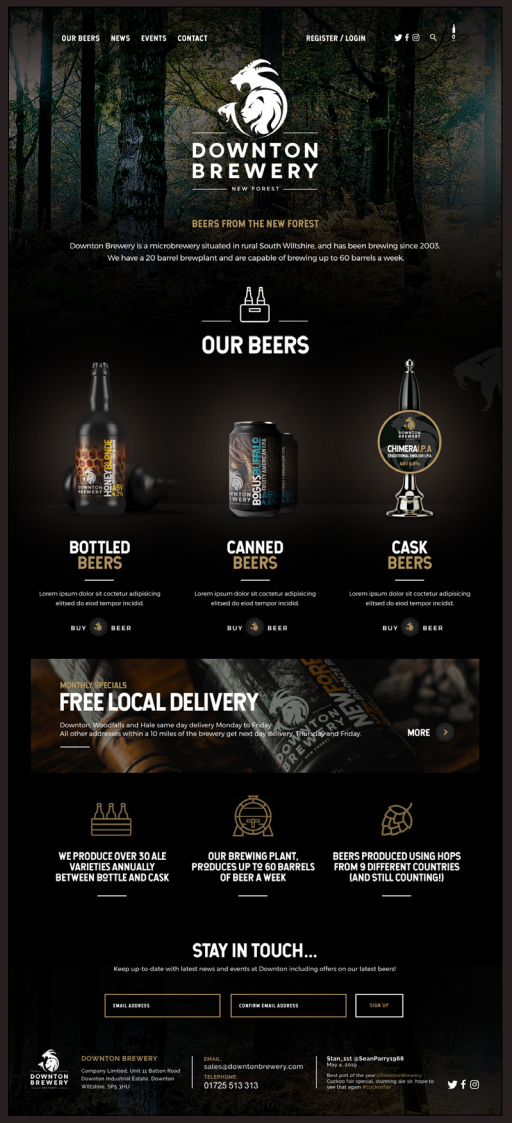
Work completed at Redwing Design

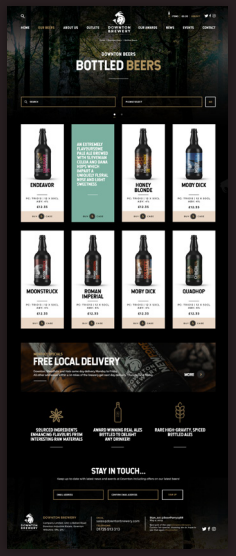
Downton Brewery

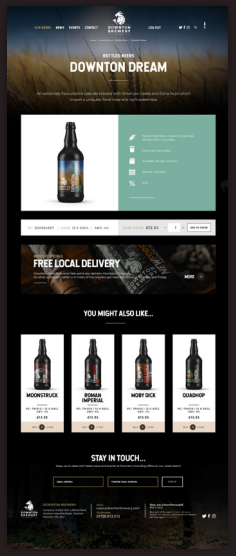
Creating a new eCommerce website as part of Downton Brewery's rebrand, to showcase the brewery's products and provide a seamless online shopping experience. The project also included bespoke eNewsletter templates and custom iconography to create a consistent visual identity across digital communications.

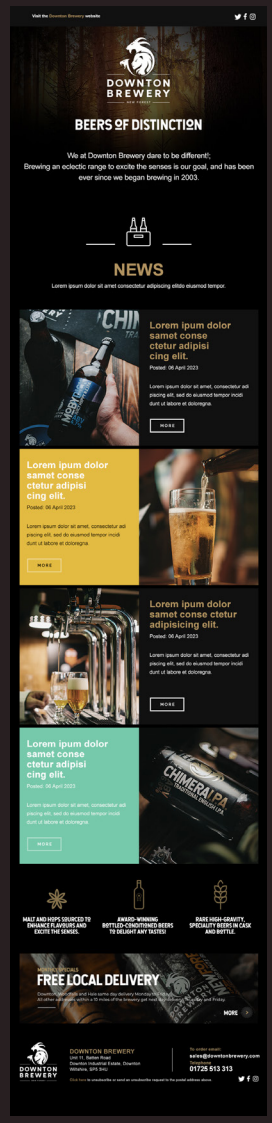








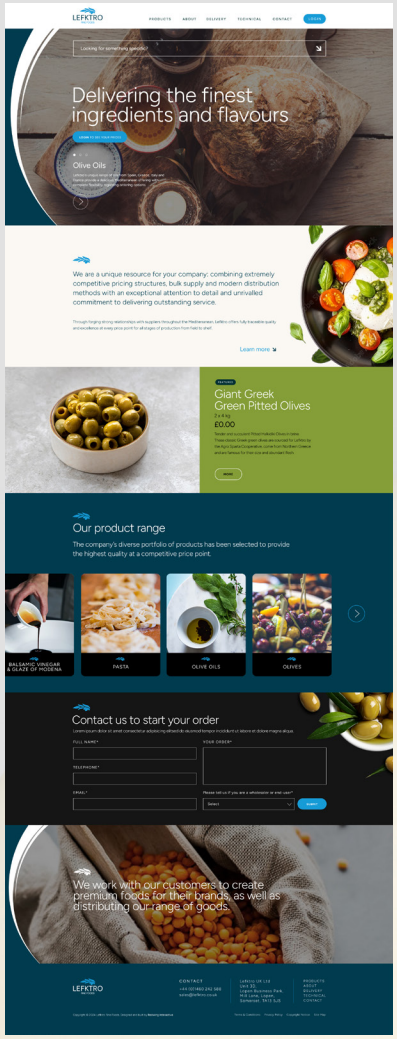


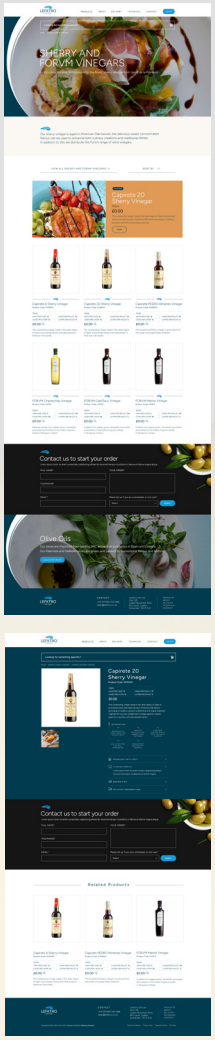


Work completed at Redwing Interactive

Lefktro

New website design for Lefktro Fine Foods, developing a cohesive brand identity through bespoke packaging design, creating a consistent and distinctive look across both digital and physical touchpoints.



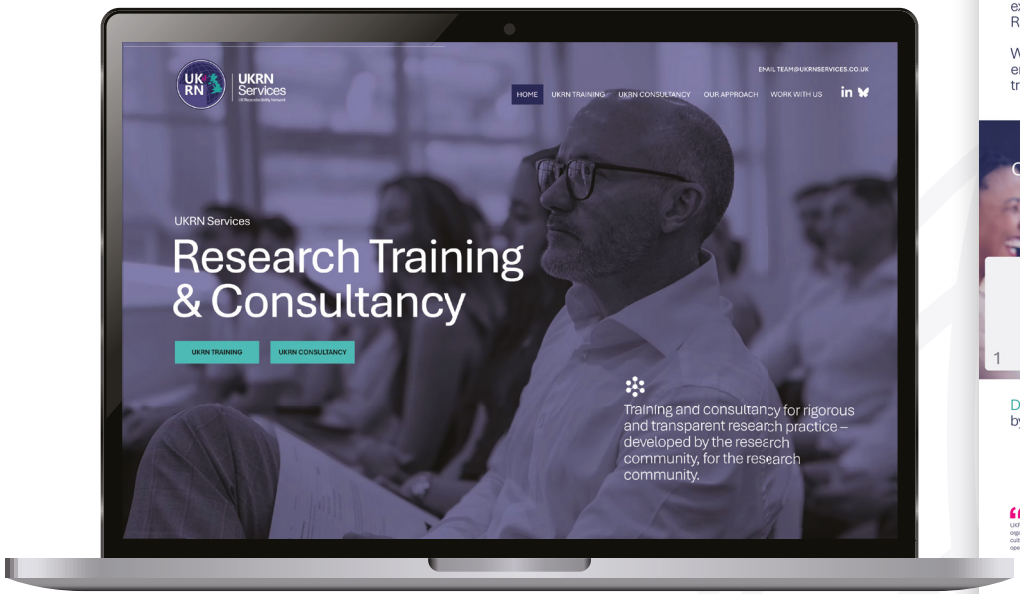


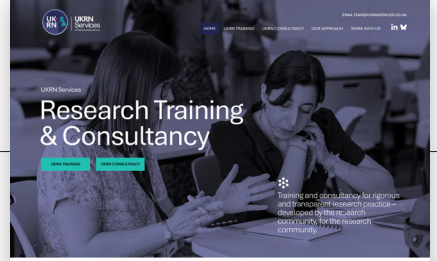


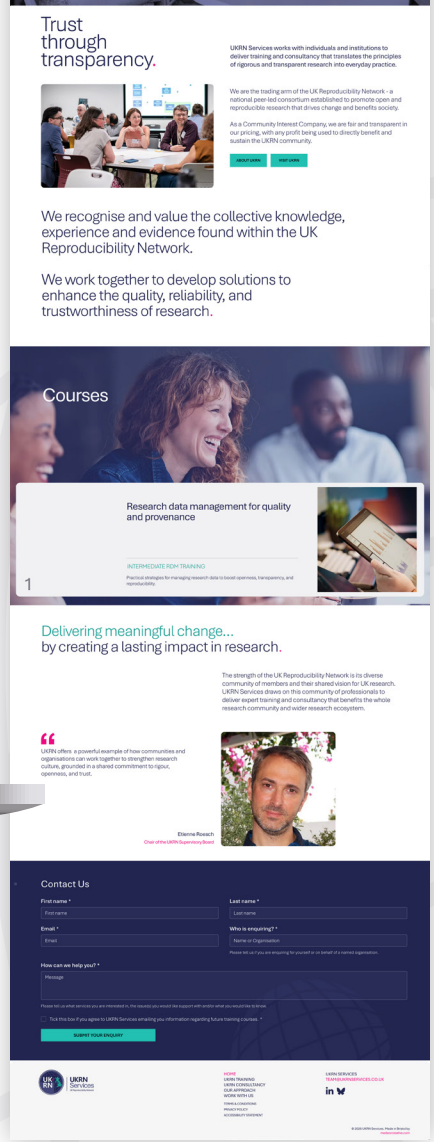
Work completed at Redwing Interactive

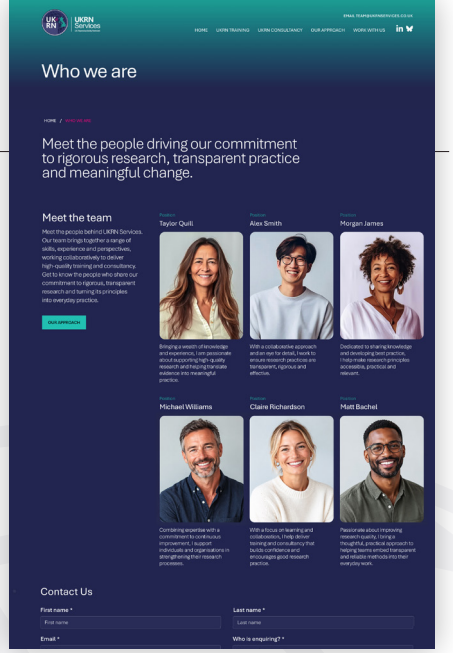
UKRN Services

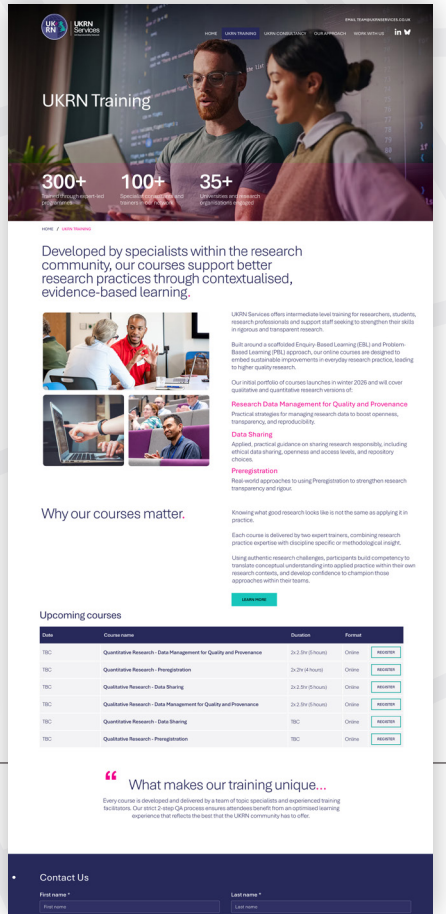
Design and development of a bespoke Wix Studio website to communicate UKRN Services training and consultancy services clearly. From brand development and page layouts to responsive design and content structure, every element was carefully considered to ensure the new website effectively communicates the organisation's values and connects with its target audience.











Mapp Fashion 2026

Creating a bold, cohesive visual presence for Fashion Decoded 2026, held at The Strand in London. The project involved designing large-format banners, event signage and a bespoke red carpet backdrop to help bring the event's visual identity to life for guests, photography and media coverage.









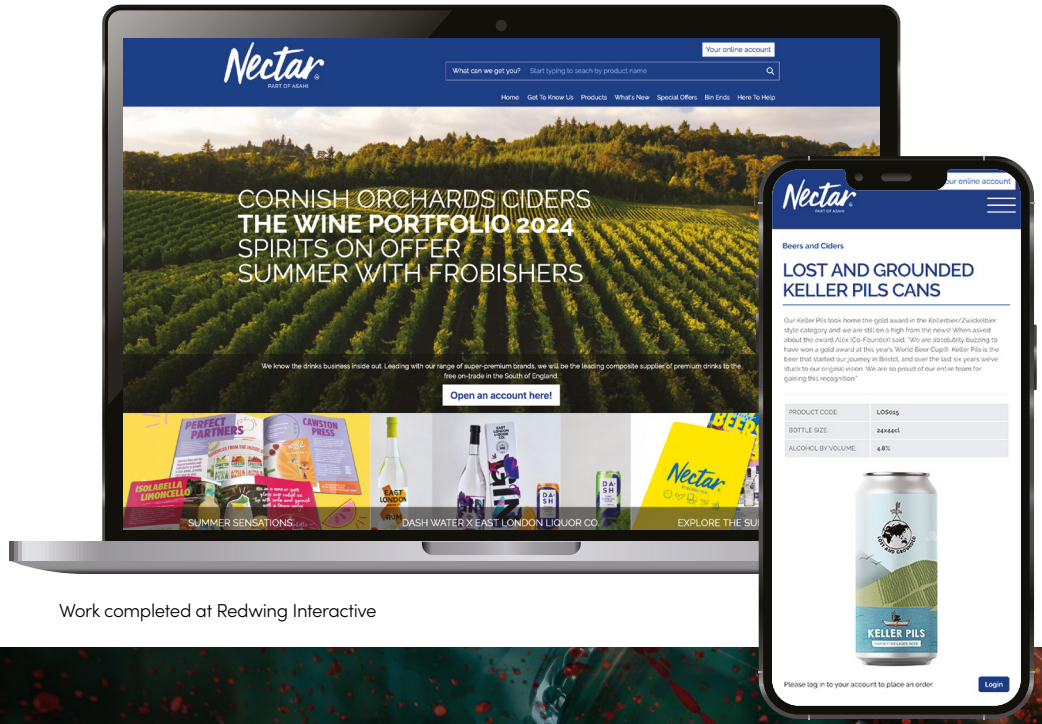




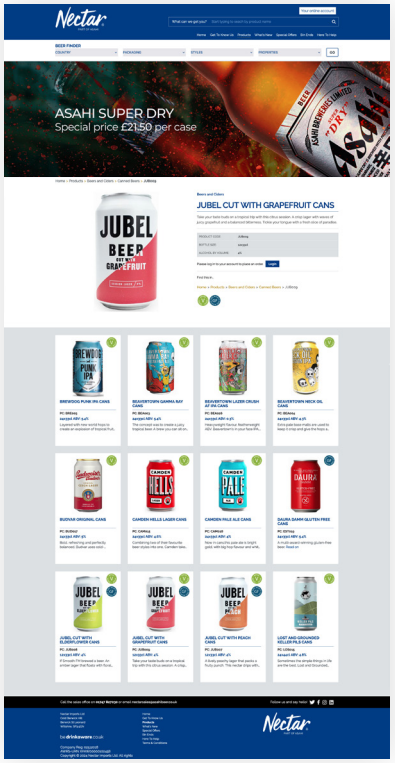


Nectar - Asahi

Redesign of the Asahi Direct eCommerce website to create a refined, user-friendly shopping experience that reflects the brand's premium identity. The focus was on improving the overall visual presentation, simplifying navigation and creating a clear, engaging journey from product discovery through to purchase.







Work completed at Redwing Interactive



Design of the Cask Club brand and app for drinks supplier Nectar Imports Ltd, designed to simplify cask management and help users keep their bars consistently stocked. Work included creating a Cask Club brand identity, app wireframing, and designing intuitive screens to support a seamless ordering experience.
From product selection to online checkout, every element was carefully considered to make cask ordering more efficient, accessible and straightforward for members.

Proposed Cask Club logotypes

Nectar
CASK CLUB
★NECTAR MAKES ALE EASY★

Nectar
CASK CLUB
★ PREMIUM QUALITY CASK ALES ★

Nectar Cask Club app screens



Work completed at Redwing Interactive

Verve Health Group

A complete project, developing a brand identity for Verve Health Group, creating a cohesive and professional visual presence across both digital and print media.

From logo design and brand development to a brand-new website showcasing the group's healthcare services, every element was designed to communicate trust, quality and patient-focused care.

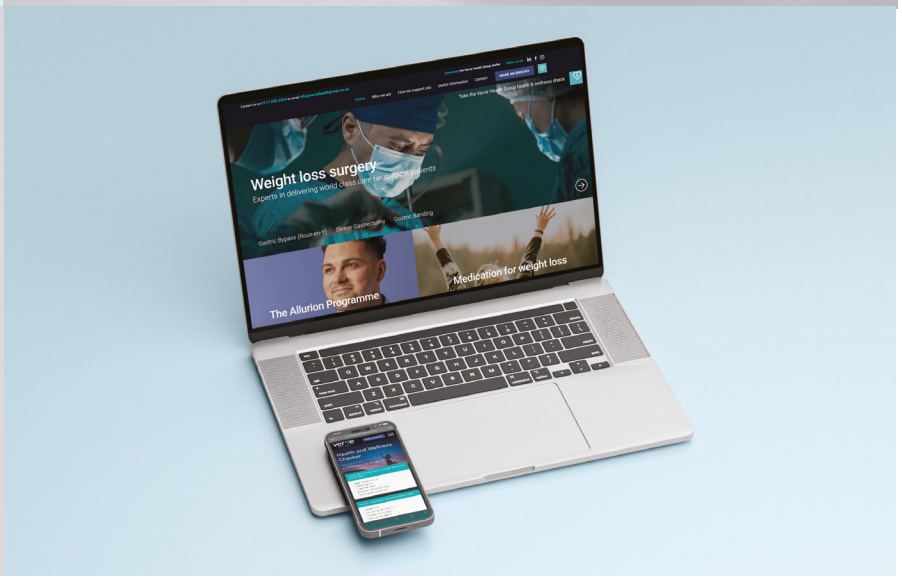
The project also encompassed a range of printed marketing materials, including brochures, leaflets and roller banners, alongside social media advertising to support awareness and engagement. To further bring the brand to life, video content was produced to document patients' weight loss journeys, incorporating bespoke motion graphics, animations and video editing to create engaging, authentic stories that highlight the patient experience and the impact of the group's services.

verve
HEALTH GROUP


verve
HEALTH GROUP
vervehealthgroup.co.uk


verve
HEALTH GROUP
Providing outstanding care in weight loss with centres in the South West and Wales
vervehealthgroup.co.uk

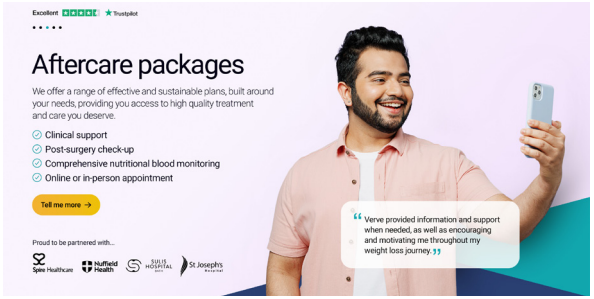

Why should I try weight loss medication?
Losing weight can change peoples lives
How do I start my journey?
Self referral
Nuffield Health assessment in your gym
Nuffield Specialist Consultant
No need for GP referral
Who are they for?
What are the benefits?
Why we want to help you...


Weight loss surgery
The Allurion Programme
Medication for weight loss

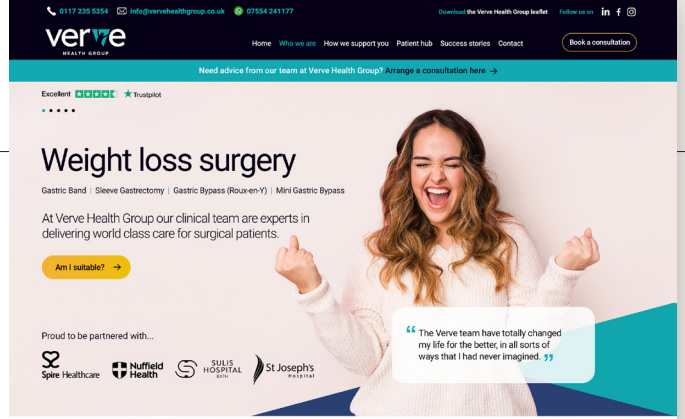
Verve Health Group

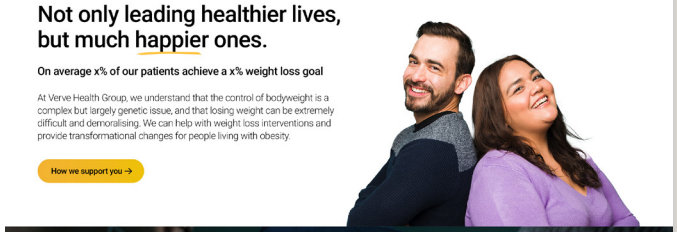
Website design and development focused on showcasing Verve Health Group's services and commitment to high-quality, patient-centred care. Key features included an interactive online assessment and health checker, designed to improve user engagement and successfully increase patient enquiries through the website.

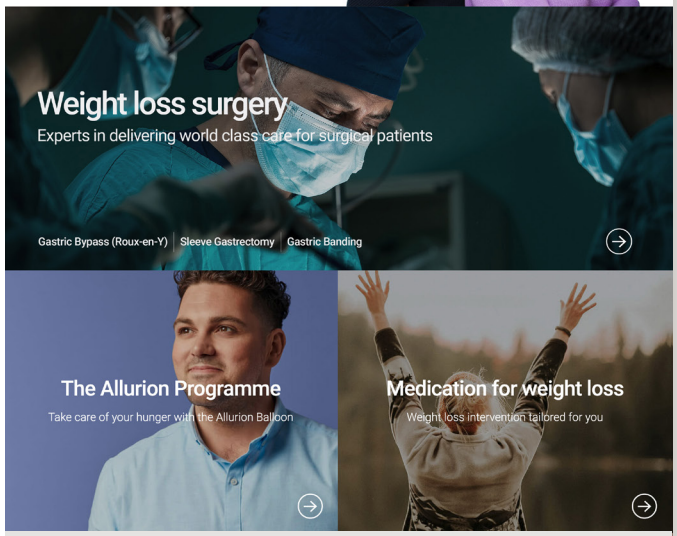


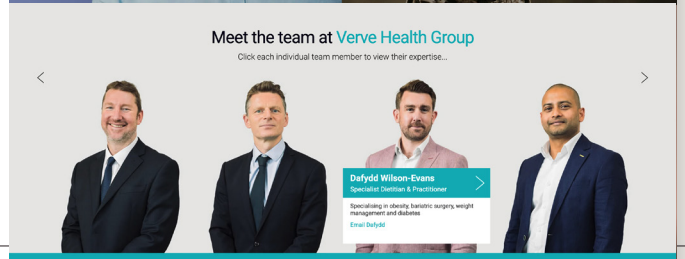


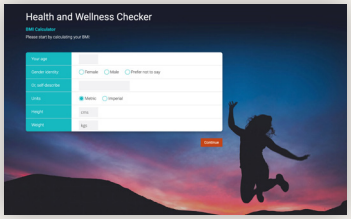














Ignite Live

Complete rebrand for an exciting new events company, including the creation of a distinctive identity to position Ignite Live as a professional, reliable partner for delivering high-quality event production and technical support.

From branded apparel and printed communications to a dedicated website, each element worked together to showcase Ignite Live's expertise, communicate its capabilities and create a consistent brand experience.





Alternative logo designs





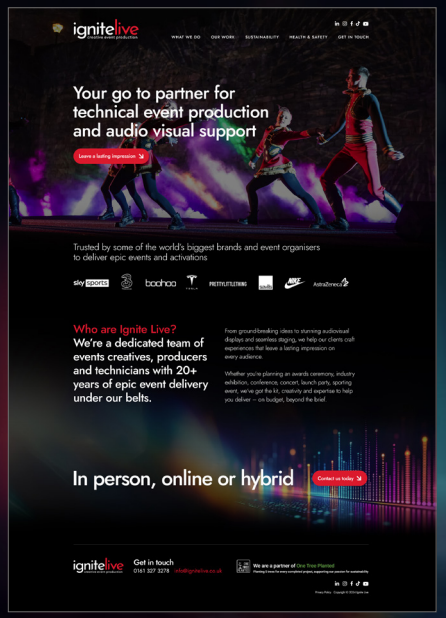


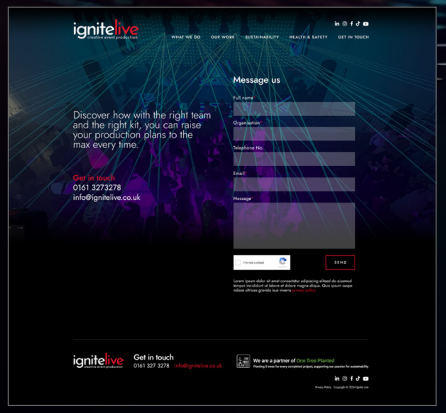

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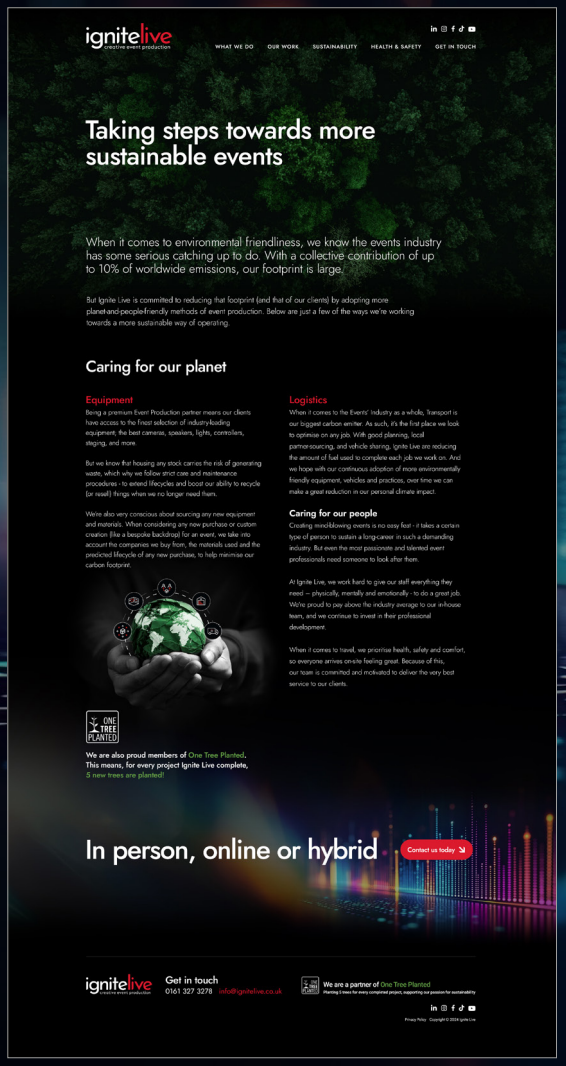

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Ibrar Haque
Technical Director
E ibs@ignitelive.co.uk
T 01613273278
M 07759722390
ignitelive.co.uk

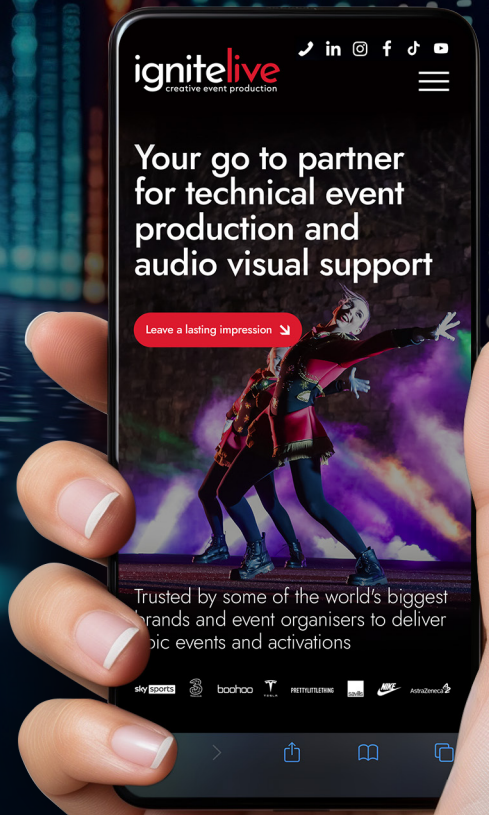

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creative event production
WHAT WE DO
OUR WORK
SUSTAINABILITY
HEALTH & SAFETY
GET IN TOUCH
Your go to partner for technical event production and audio visual support
Leave a lasting impression
Trusted by some of the world's biggest brands and event organisers to deliver epic events and activations
Who are Ignite Live?
We're a dedicated team of events creatives, producers and technicians with 20+ years of epic event delivery under our belts.
From ground-breaking ideas to stunning audiovisual displays and seamless staging, we help our clients craft experiences that leave a lasting impression on every audience.
Whether you're planning an awards ceremony, industry exhibition, conference, concert, launch party, sporting event, we've got the kit, creativity and expertise to help you deliver – on budget, beyond the brief.
In person, online or hybrid
Contact us today
Get in touch
0161 327 3278
info@ignitelive.co.uk
We are a partner of One Tree Planted


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creative event production
WHAT WE DO
OUR WORK
SUSTAINABILITY
HEALTH & SAFETY
GET IN TOUCH
Message us
Discover how with the right team and the right kit, you can raise your production plans to the max every time.
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Organisation
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Email
Message
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WHAT WE DO
OUR WORK
SUSTAINABILITY
HEALTH & SAFETY
GET IN TOUCH
Taking steps towards more sustainable events
When it comes to environmental friendliness, we know the events industry has some serious catching up to do. With a collective contribution of up to 10% of worldwide emissions, our footprint is large.
But Ignite Live is committed to reducing that footprint (and that of our clients) by adopting more planet-and-people-friendly methods of event production. Below are just a few of the ways we're working towards a more sustainable way of operating.
Caring for our planet
Equipment
Being a premium Event Production partner means our clients have access to the finest selection of industry-leading equipment: the best cameras, speakers, lights, controllers, staging, and more.
But we know that housing any stock carries the risk of generating waste, which why we follow strict care and maintenance procedures - to extend lifecycles and boost our ability to recycle (or resell) things when we no longer need them.
We're also very conscious about sourcing any new equipment and materials. When considering any new purchase or custom creation (like a bespoke backdrop) for an event, we take into account the companies we buy from, the materials used and the predicted lifecycle of any new purchase, to help minimise our carbon footprint.
Logistics
When it comes to the Events' industry as a whole, Transport is our biggest carbon emitter. As such, it's the first place we look to optimise on any job. With good planning, local partnersourcing, and vehicle sharing, Ignite Live are reducing the amount of fuel used to complete each job we work on. And we hope with our continuous adoption of more environmentally friendly equipment, vehicles and practices, over time we can make a great reduction in our personal climate impact.
Caring for our people
Creating mind-blowing events is no easy feat - it takes a certain type of person to sustain a long-career in such a demanding industry. But even the most passionate and talented event professionals need someone to look after them.
At Ignite Live, we work hard to give our staff everything they need – physically, mentally and emotionally - to do a great job. We're proud to pay above the industry average to our in-house team, and we continue to invest in their professional development.
When it comes to travel, we prioritise health, safety and comfort, so everyone arrives on-site feeling great. Because of this, our team is committed and motivated to deliver the very best service to our clients.
ONE TREE PLANTED
We are also proud members of One Tree Planted.
This means, for every project Ignite Live complete, 5 new trees are planted!
In person, online or hybrid
Contact us today
Get in touch
0161 327 3278
info@ignitelive.co.uk
We are a partner of One Tree Planted


ignitelive
creative event production
Your go to partner for technical event production and audio visual support
Leave a lasting impression
Trusted by some of the world's biggest
rands and event organisers to deliver
ic events and activations

The Royal International Air Tattoo

Over a 10-year period, I worked on a wide range of printed and digital communications for the Royal International Air Tattoo, helping maintain and evolve its visual presence across multiple platforms. The work included the design of annual airshow posters, promotional leaflets and supporting marketing materials, alongside several iterations of the event's website and mobile app.

48 Sheet / Bus Shelter Advertising



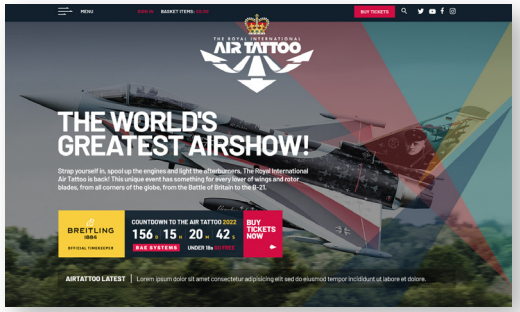


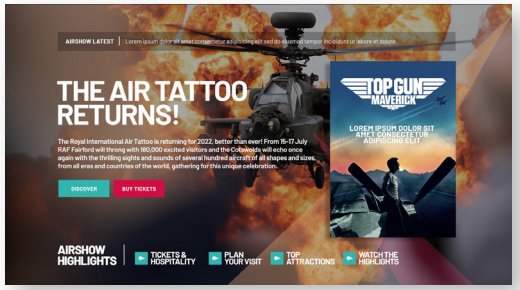
Work completed at Redwing Design

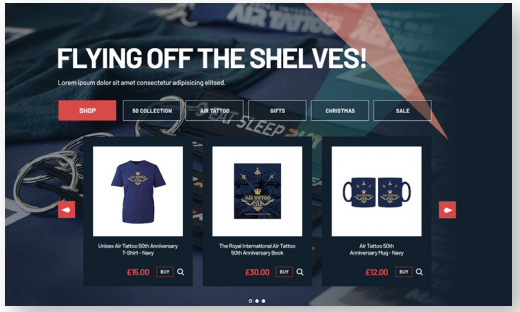
The website's aim was to create a dynamic digital experience that reflected the excitement and scale of one of the world's largest military airshows, while maintaining a consistent brand identity and delivering clear, accessible information to help visitors plan and enjoy their event experience.

Live from 2021 to 2023, the website was designed to showcase event information, attractions and visitor experiences, while providing a straightforward user journey for purchasing tickets and browsing the online shop.

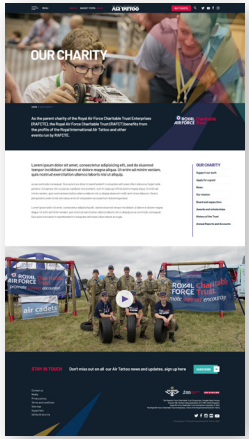
Work completed at Redwing Interactive



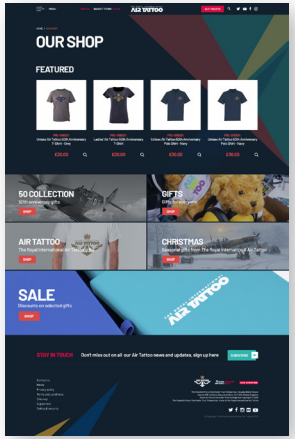


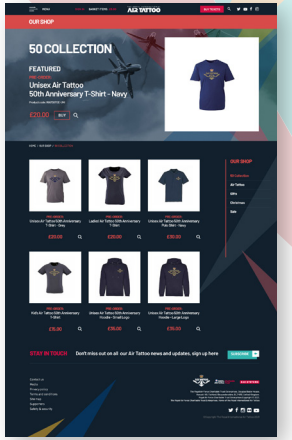


Online booking and shop



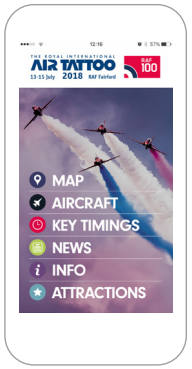


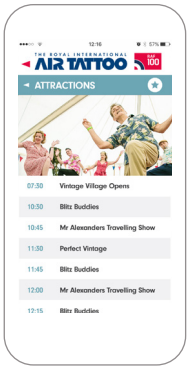


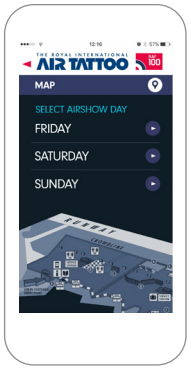


Airtattoo app











Inter Hannover

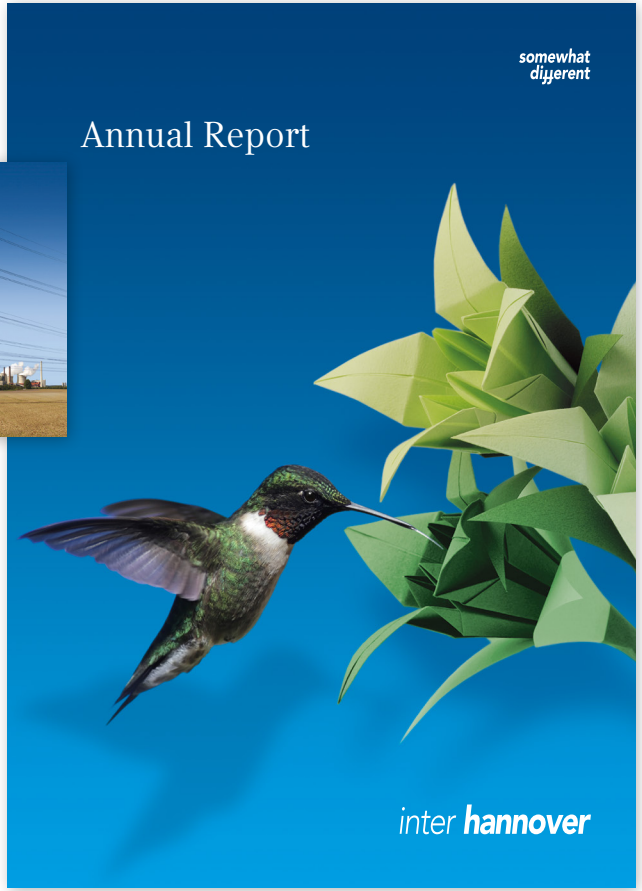
The project involved the design and production of an annual report for international insurance company Inter Hannover (a subsidiary of Hannover Re), combining thoughtful document design with creative visual concepts.
The work included art direction and photography, bespoke origami creation and the development of supporting printed communications, including leaflets and brochures.





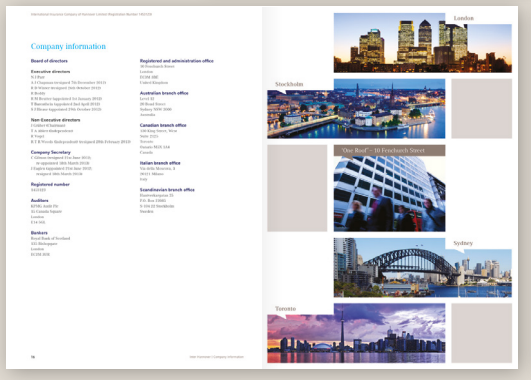




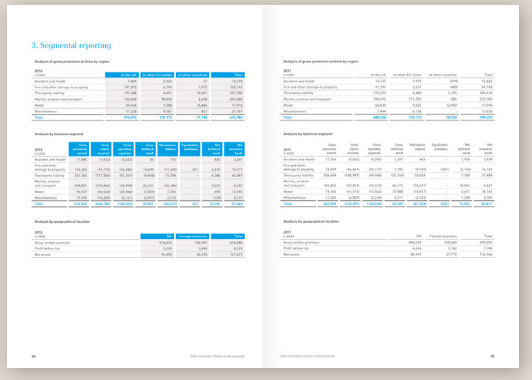


Work completed at Redwing Design









Work completed at Redwing Design

Foresters Inn Cottage

A complete brand identity for a holiday rental property, including bespoke logo design and supporting printed collateral. This was complemented by the design and development of a new website using the Wix website builder, creating an inviting online presence to showcase the property, its features and accommodation offering.

FORESTERS INN

COTTAGE




FORESTERS INN
COTTAGE
Guest Guide
Index
04 Checking in and out / parking and property access
05 Wi-Fi and TV instructions
06 Heating and hot water instructions
08 Emergency contact numbers and useful contact numbers
09 Health and safety
10 Local amenities
11 Recycling and rubbish
12 Instructions for appliances
13 Nearest useful shops
14 Cottage amenities
15 Out and about


We're available for bookings, so please book early to avoid disappointment!
BOOK NOW
FORESTERS INN
COTTAGE
Relax with the whole family in this charming mid-terrace cottage, set within the beautiful village of Parkend in the Royal Forest of Dean, West Gloucestershire.
Owned by the Alan and Emily, the cottage is located at the foot of the Cannop Valley, in an area boasting woodland walks and cycle paths right on your doorstep.
You couldn't be better located to explore all the forest and surrounding areas that this location has to offer.
Our aim is to provide people with an excellent holiday experience at an affordable price.
BOOK NOW
Discover Parkend... a pleasant and thriving small village in the heart of the Forest surrounded by beautiful woodland.
A place to relax
A lovely stone cottage with a cosy feel. There is flagstone flooring in the kitchen and lounge which is in keeping with the cottage. The lounge has a fireplace with a logburner, and spacious groundfloor bathroom with walk in shower. Outside offers a private garden with outdoor seating and bbq area. Well-lit steps lead out from the front of the cottage, with free parking available.
A place to enjoy outdoors
Situated within a forestry commissioned cul-de-sac, the cottage is perfectly positioned for cycling enthusiasts, with a family cycle trail running past the front gate. Bike hire is available within a 10 minute walk.
With views that look out over the RSPB Nature Reserve, it's the perfect location for a spot of running and walking too including a 10 minute walk to Parkend train station in which you can watch the regular steam trains arrive and leave. Afterwards, within 50yrds of the front door, enjoy locally sourced food and a cold drink at the Woodman Inn.
BIKE SHOP
What our guest's say...
"A beautiful, warm and cosy cottage. Christmas decorations gave the cottage a festive feel. See you again this year!"
Hightlights
Self check-in
Cosy lounge with fireplace & logburner
Kitchen
Groundfloor bathroom with shower
2 bedrooms (sleeps 4)
Travel cot available
wifi
Free parking
TV
Washing machine
Central air conditioning
Private back garden with BBQ
Local cycle hire
Location
Parkend, Royal Forest of Dean,
South Gloucestershire, England, United Kingdom
Google Maps
FORESTERS INN
COTTAGE
Bookings
Make a booking with us online or by email
BOOK NOW
For any further information please email us directly at
bookings@forestersinncottage.com
FAQs
Privacy Policy

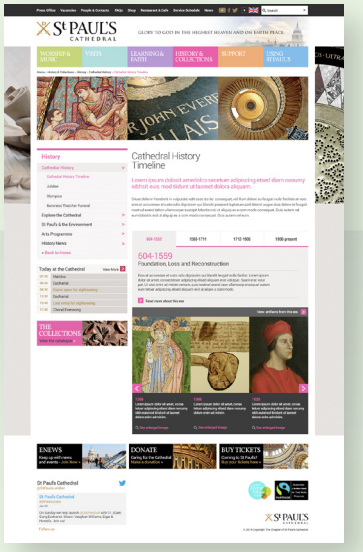
St Paul's Cathedral

Website design for two successful iterations of the St Paul's Cathedral website over a 10-year period, creating an engaging digital experience that showcased the Cathedral's history, collections and visitor offering. Key features included integrated online ticketing, interactive page designs, eLearning content and comprehensive visitor information area.

With such an extensive range of content, clear navigation and signposting played an important role in helping users find their way around the site. The work also included the creation of bespoke banner graphics to promote upcoming events, exhibitions and activities, ensuring the website remained visually engaging and relevant throughout the year.



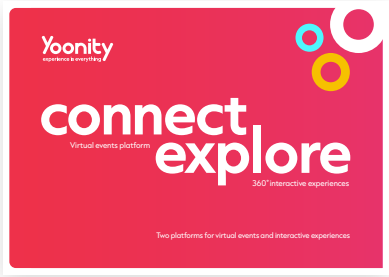




Work completed at Redwing Interactive

Yoonity

Developing events company Yoonity's new brand identity through multiple applications including print, web, eNews (using Hubspot and MailChip), social media, video production/animation and iconography. The work also extended to creating targeted marketing materials to promote Yoonity's two key virtual event products, Connect and Explore - helping to communicate their features, showcase their capabilities and strengthen their position within the virtual events market.

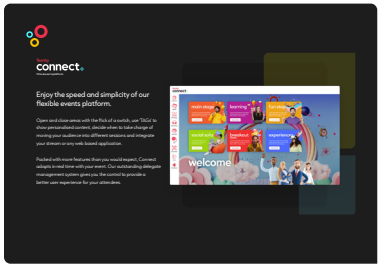






Products brochure

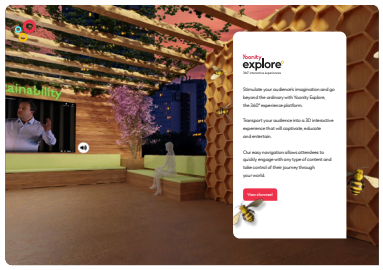












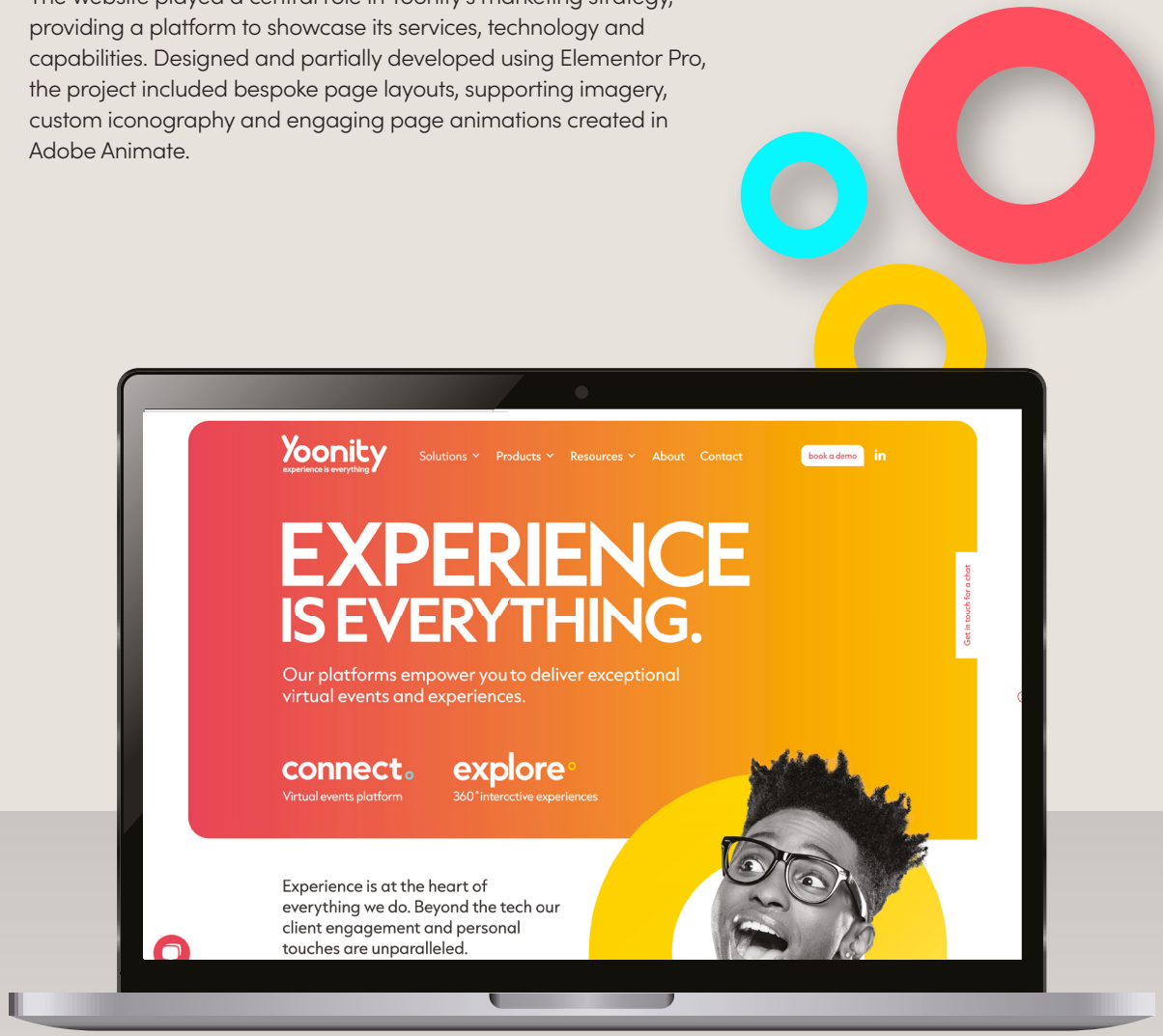


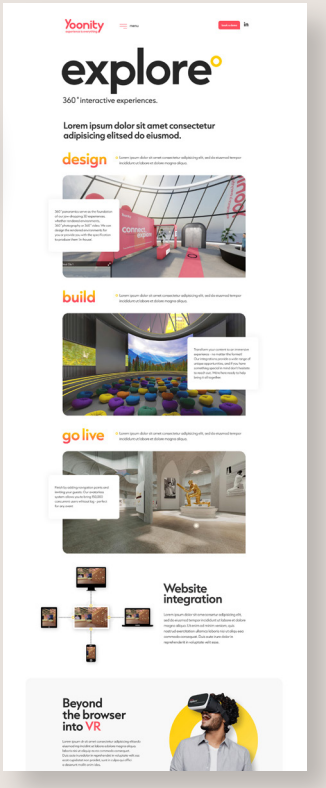
Platform icons

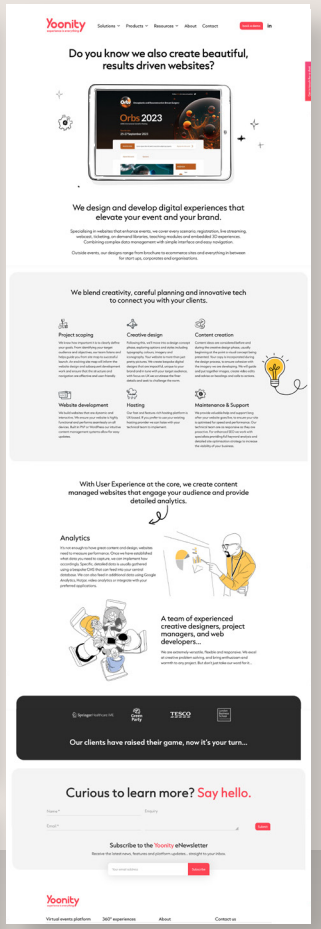


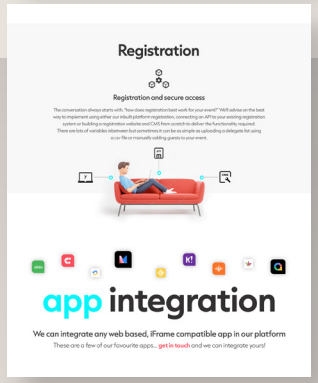


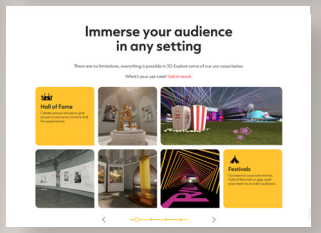
The website played a central role in Yoonity's marketing strategy, providing a platform to showcase its services, technology and capabilities. Designed and partially developed using Elementor Pro, the project included bespoke page layouts, supporting imagery, custom iconography and engaging page animations created in Adobe Animate.











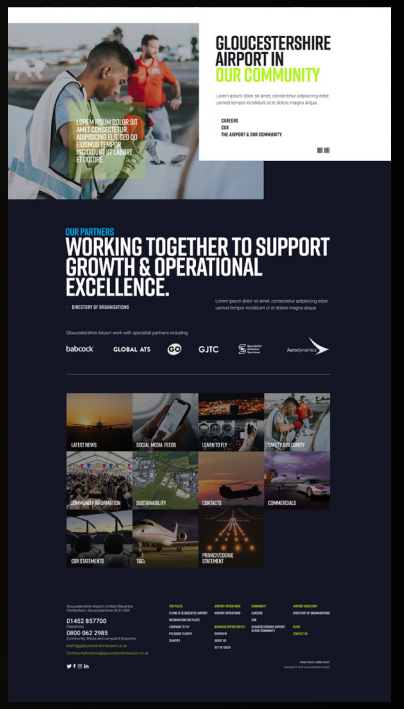
Gloucestershire Airport

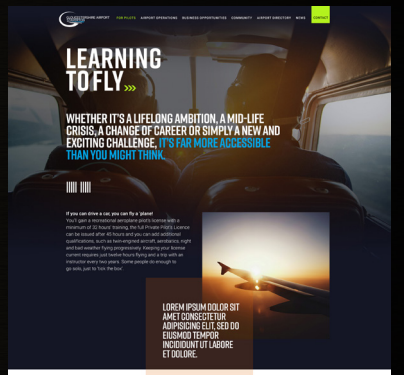
Website design and supporting branding for Gloucester Airport. The focus was on creating a professional, user-friendly digital presence that clearly communicated the airport's facilities, services and aviation offering.

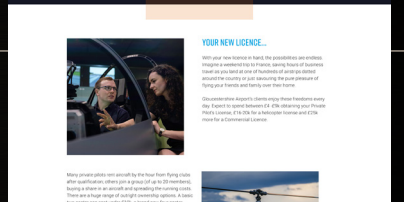
GLOUCESTERSHIRE AIRPORT
STAVERTON

YOUR GATEWAY TO BUSINESS









Work completed at Redwing Interactive

Video editing & animation

Please contact me if you would like to see examples of various video and animation work.









in

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